
GetintheLoop Audience Stats - Ontario

GetintheLoop is Canada's largest shop local community.

We provide an easy and effective way for local businesses of all sizes to grow by attracting and retaining engaged local consumers through offers and promotions on their phones.





Ontario



65,000

Members

Total app sign-ups



650k+

Integration Audience

Partner Networks



40,000+

Social Media

Total followers



9.9M+

Average Monthly Reach

Offers & businesses viewed



2.5

Average Sessions

Daily/active user



10%+

Exclusive Offer Action Rate

Average conversion rate

Top member interests



Food + Drink



Retail Shopping



Things to Do



Salons + Spas



Services



Health + Fitness



Staycations



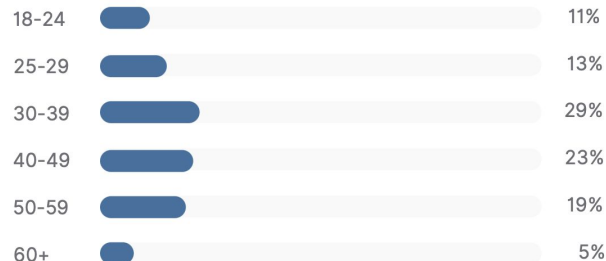
Markets & Malls

Demographics

Women have the buying power and influence and are responsible for 70% - 80% of household spending. Women comprise 73% of GetintheLoop's audience, making us an efficient way to reach this powerful consumer group.



Age Range Graph:



Regional Partners



Boston Pizza

POPEYES



THE BODY SHOP.

SWISS CHALET.
ROTISSERIE & GRILL

GET in the **LOOP**